

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Released of Advertisement in “EIBTM” Special – Focus Hyderabad MICE Destination, through M/s. Touchstone Advertising (P) Ltd., Hyderabad – Publication Charges – Sanctioned an amount of Rs.75,000/- (Rupees Seventy Five Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 19

Dated:12-01-2015

Read the following:

1. From Sri. Chandragupta Amritkar – Editor, M/s. Global Destinations, Mumbai,
Dated:31-10-2014.
2. Govt.Lr.No.1395/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.05-11-2014.
3. Bill No. TAPL/165/2014-15, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad,
Dated:27-12-2014.

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ORDER:

1. In the reference 1st cited above, Sri. Chandragupta Amritkar – Editor, M/s. Global Destinations, Mumbai, has requested to release a full page colour advertisement in “EIBTM” Special – Focus Hyderabad MICE Destination. Accordingly, Government have issued a work order to M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with the department, for an amount of Rs.75,000/- (Rupees Seventy Five Thousand only) for publication of Tourism Promotion advertisement in “EIBTM” Special – Focus Hyderabad MICE Destination, through M/s. Touchstone Advertising (P) Ltd., Hyderabad, vide reference 2nd read above.
2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.75,000/- (Rupees Seventy Five Thousand only), along with advertisement in Magazines as proof, towards publication of Full Page (colour) Telangana Tourism Promotion advertisement in “EIBTM” Special – Focus Hyderabad MICE Destination, in November 2014 – December 2014 issue and requested the Government for arranging payment.
3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.75,000/- (Rupees Seventy Five Thousand only) towards release of an advertisement in “EIBTM” Special – Focus Hyderabad MICE Destination, in November 2014 – December 2014 issue, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER